

Teachers should be compensated based on qualifications — *knowledge; experience; instructional skills; student outcomes; civic virtue and character development.*

**Exceptional teachers deserve exceptional compensation.**

**What will Reform look like?** How will the new system operate? What will be the organizational structure of *Citizen Controlled Education*?

**Deciding requires re-thinking how education is developed, packaged, and delivered to different learners, with different needs — effectively and efficiently.**

The best, and most logical design, is to have the Education System **run as a business**; and, borrow from what we know about the structure of corporations.

***If the proposed “business model” can successfully run multinational trillion dollar corporations, it can surely run a school system. It’s just common sense.***

Nonpublic Schools are either for-profit, or non-profit **businesses**. They are in great demand because they offer the highest quality education available. Parents look for homes in neighborhoods with good schools — the main reason for School Choice.